

Advanced Social Media Engagement



Use advanced tools to engage your
entire audience across networks

Monitor and engage your audience with Argyle Social's powerful social dashboard, automated publishing, workflow features, and social notifications.

Social CRM

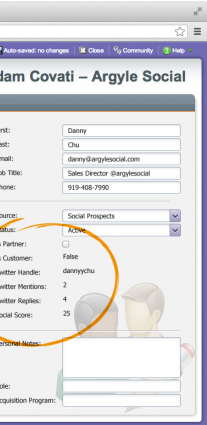
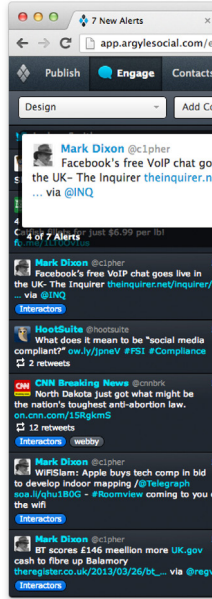
Stay Informed about your Audience with conversations history, social profiles, and detailed marketing automation data at your fingertips for all your contacts.

Manage Relationships

Social Media Notifications Always be on top of what your social community is saying with inbox and keyword notifications.

Easy Social Engagement Engage audiences across networks by automating social tasks, & identifying social customers and prospects.

Automate Publishing Schedule posts, drip news stories, and publish straight from RSS — with advanced workflow features for teams.



Marketing Insights

Marketing Automation Sync Better understand existing relationships with access to rich customer & prospect data.

Advanced Social Reporting Understand and improve social interactions with campaigns and advanced insights.

Measure Social Revenue Assign business value to social actions with conversion tracking and multi-touch attribution.